

Festival Director 541-426-3390

info@juniperjam.com



Wallowa Valley Music Alliance Enterprise, OR 97828 PO Box 148

> events made possible by the WVMA, including: information about the programs and community Please visit www.wvmusicalliance.org for more

- Tunesmith Night
- Wallowa Fiddle Tunes Camp
- **Courthouse Concert Series**
- Juniper Jam
- **Classical Music Concert Series**
- Music on the Mountaintop
- **Recorders for Fourth Graders**
- **Eagle Cap Youth Musicals**

## JUNIPER JAM

is a program of the Wallowa Valley Music Alliance, an 541-426-3390 info@wvmusicalliance.org Oregon nonprofit 501(c)(3) corporation.



Saturday, August 30, 2025

Labor Day Weekend juniperja



**JUNIPER JAM** is an ALL ORIGINAL MUSIC festival held on Saturday, **August 30, 2025**, noon to 10 pm, at the Wallowa County Fairgrounds in Enterprise, Oregon.



JUNIPER JAM has plenty of opportunities for sponsorship with many options to fit your needs. Sponsorship offers an ideal way to tie you, your business, or organization to a wonderful, growing festival. Your sponsor dollars are an investment in our community and help provide funding for music education for Wallowa County students as well as showcasing amazing musicians in our own backyard.



JUNIPER JAM features a great lineup of local and regional musical talent, stunning work by local artists--including glass, pottery and bronze-and a variety of kids' activities. Hundreds of festival-goers enjoy food and beverages from local vendors while listening to many styles of music, including folk, country, rock, Americana and blues.



JUNIPER JAM is the annual fundraising event for the Wallowa Valley Music Alliance and is run entirely by volunteers; we need and value your support. Please look over the sponsor opportunities in this packet and let us know what you can do to support this festival of original music.

#### Level One Sponsor

## \$150

- 2 tickets to JUNIPER JAM 2025
- ♦ Your business listing on JUNIPER JAM website including a link
- Your business listing included on JUNIPER JAM sponsor signage during the event

### Level Two Sponsor

## \$300

- 4 tickets to JUNIPER JAM 2025
- ♦ 2 JUNIPER JAM 2025 T Shirts
- ♦ A single merchandising opportunity during the event
- Your business banner displayed for the duration of the event
- ♦ Your business listing on JUNIPER JAM website including a link
- Business listing on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- Sponsor recognition on all press announcements

#### **Level Three Sponsor**

## \$500

- Six tickets to JUNIPER JAM 2025
- ♦ Two JUNIPER JAM 2025 T Shirts
- Two merchandising opportunities during the event
- Your business banner displayed prominently for the duration of the event
- Your business listing on JUNIPER JAM website including a link
- Business logo on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- Sponsor recognition on press announcements

### Level Four Sponsor

## \$1000

\$2500

- ♦ Eight tickets to JUNIPER JAM 2025
- ♦ Four JUNIPER JAM 2025 T Shirts
- Three merchandising opportunities during the event
- Your business banner prominently displayed at the festival for the duration of the event
- ♦ Your business listing on JUNIPER JAM website including a link
- Your business logo on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- Sponsor recognition in press releases and announcements before and during the event



#### **Level Five Sponsor**

#### ◆ Ten tickets to JUNIPER JAM 2025

- ♦ Four JUNIPER JAM 2025 T Shirts
- ♦ Four merchandising opportunities during the event
- Your business banner prominently displayed at the festival the duration of the event
- Your business listing on JUNIPER JAM website including a link
- Your business logo on all promotional material including posters and JUNIPER JAM sponsor signage displayed during the event
- Sponsor recognition in press releases and announcements before and during the event



Photos: Roger Averbeck



# THANK YOU For your support!

JUNIPERJAM.COM



Here at the Music Alliance we're busy planning the 15th **JUNIPER JAM**—"The sweetest little music festival in Eastern Oregon", held **Saturday, August 30th, 2025** (Labor Day Weekend) at the Wallowa County Fair Grounds. This great family oriented music festival includes:

MUSIC – a great line-up of local and regional bands, nonstop on two stages, featuring a huge variety of musical styles. Juniper Jam is Oregon's only ALL ORIGINAL music festival.

ART – stunning visual art by local artists, including glass, pottery and bronze.

KIDS – JUNIPER JAM is all about families, so we offer a variety of fun activities for kids.

Please visit www.juniperjam.com for more details about this year's event, and photos of previous festivals.

Your sponsorship of JUNIPER JAM 2025 is an investment in the future growth of Wallowa County and will help fund the many music programs and scholarships provided by Wallowa Valley Music Alliance! **Please look over the enclosed sponsor information and find the level that best fits your business.** Please feel free to contact me with any questions, and thank you for supporting live music and music education in Wallowa County.

Janis Carper
Festival Director, Juniper Jam
Executive Director, Wallowa Valley Music Alliance
PO BOX 148, Enterprise, OR 97828
541-426-3390 info@juniperjam.com

### **JUNIPER JAM 2025** SPONSORSHIP COMMITMENT I, the undersigned, agree to the following sponsor investment in JUNIPER JAM 2025 as listed in the sponsorship brochure: □\$150.00 □\$300.00 □\$500.00 □\$1.000.00 □\$2.500.00 Sponsor to be listed on the JUNIPER JAM website and on printed materials as follows: AGREED TO BY: DATE: (Sponsor Authorized Signature) PAYMENT IN FULL IS DUE ON OR BEFORE JULY 1, 2025. If sponsoring at a level above \$150, please indicate t-shirt sizes: \$300 (2 ea.) \_\_\_\_ \$500 (2 ea.) \_\_\_ \$1000 (4 ea.) \_\_\_ \$2500\_ \_\_ \_\_ \_\_ Mail payment to: WVMA, PO Box 148, Enterprise, Oregon 97828 OR CALL 541-426-3390 to have payment picked up with

THANK YOU for your continued support of JUNIPER JAM and the Wallowa Valley Music Alliance!

receipt. The Music Alliance is an Oregon 501 (c) (3) nonprofit organization and your sponsor commitment is tax deductible to the

extent provided by law.